



**944**  
*Ultra Touring*  
**Series**

The logo features the number '944' in a bold, red, sans-serif font with a black outline. Below it, the word 'Ultra' is written in a blue, cursive script with a black outline. To the right of 'Ultra', the word 'Touring' is written in the same blue, cursive script with a black outline. Below 'Ultra' and 'Touring', the word 'Series' is written in a bold, white, sans-serif font with a black outline. The entire text is set against a background of white motion lines that sweep from the top right towards the bottom left, creating a sense of speed and movement.